



# IPEG 2012

**BISA**  
british international  
studies association

CONFERENCE PROGRAMME:

## THE FUTURE OF GLOBAL ECONOMIC GOVERNANCE

### LOCATION

All events for IPEG 2012 will take place in Rooms 121 and 122  
First Floor, Muirhead Tower

### CONFERENCE ORGANIZERS

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### IPEG CONVENOR

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### ACKNOWLEDGEMENTS

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UNIVERSITY OF  
BIRMINGHAM

Department of Political Science  
and International Studies

### **GUIDANCE FOR ROUNDTABLE SPEAKERS**

Our roundtable speakers will each talk for 15 minutes on the theme: 'History and Crisis in Theory and Practice', allowing approximately 30 minutes at the end for questions, discussion, and debates.

### **GUIDANCE FOR PAPER PRESENTERS**

Presenters are encouraged to circulate their papers in advance to other presenters on their panel as well as the panel chair. Each presenter should aim to talk for 10-15 minutes outlining the core themes and arguments in their paper, allowing 30-40 minutes on each panel session for questions, discussion, and debates. Presenters are particularly welcome to reflect on how their papers relate to the core conference themes. PowerPoint is available and please e-mail PowerPoint slides to [ipeg2012@contacts.bham.ac.uk](mailto:ipeg2012@contacts.bham.ac.uk) prior to the start of the workshop so these can be loaded onto the system in advance.

### **GUIDANCE FOR SESSION CHAIRS**

Session chairs are not expected to read the papers or to prepare discussant comments in advance, but are welcome to spend a few minutes following the presentations to reflect on the core themes and contributions of the papers before taking further questions. Strict time management of the length of presentations will be appreciated in the interests of keeping the conference on schedule and ensuring sufficient time for questions and discussion.

### **CONFERENCE THEMES**

The 2012 BISA International Political Economy Group conference brings together scholars working on global economic governance across a broad range of topics and issue-areas, including:

- Continuity and change in global economic governance
- Global economic governance in theory and practice
- Normative critique of global economic governance institutions
- Democratic accountability in global economic governance
- The emergence of new actors in global economic governance
- The evolving relationship between global and regional economic governance
- Global economic governance, social activism, and the politics of resistance

### **CONFERENCE ACCOMMODATION**

For those staying at the Conference Park Hotel (Lucas House), bags can be left with reception from 10.00am, and check-in is available from 2.00pm. The walking route from the University of Birmingham North Gate to Lucas House is available here: <http://goo.gl/maps/YaZL5>

### **MAPS, DIRECTIONS, AND CAR PARKING DETAILS**

The Conference Rooms are in Muirhead Tower, Edgbaston Campus (the main campus), R21 on the Campus Map: [www.birmingham.ac.uk/contact/directions/edgbaston-directions.aspx](http://www.birmingham.ac.uk/contact/directions/edgbaston-directions.aspx)  
[www.birmingham.ac.uk/Documents/university/edgbaston-map.pdf](http://www.birmingham.ac.uk/Documents/university/edgbaston-map.pdf)

# PROGRAMME OVERVIEW

## MONDAY 10<sup>TH</sup> SEPTEMBER

11.30 – 12.00	LIGHT LUNCH & REGISTRATION		ROOM 121
12.00 – 12.05	INTRODUCTION	<i>Phoebe V. Moore-Carter, IPEG Convenor</i>	ROOM 121
12.05 – 1.00	BOOK LAUNCH	<i>The Problem with Banks</i>	ROOM 121
1.15 – 2.30	KEYNOTE	<i>Global Economic Governance and the Rise of China</i>	ROOM 121
2.45 – 4.15	SESSION 1.1	<i>Global Monetary Governance</i>	ROOM 121
	SESSION 1.2	<i>The Politics of Ideas in Global Economic Governance</i>	ROOM 122
4.15 – 5.30	ROUNDTABLE	<i>History and Crisis in Theory and Practice</i>	ROOM 121
6.00 – 7.15	PRE-DINNER DRINKS	<i>Bratby Bar, Ground Floor of Staff House</i>	
7.30 – 9.30	CONFERENCE DINNER	<i>Astor Restaurant, Top Floor of Staff House</i> (For conference speakers, session chairs, and presenters only)	

## TUESDAY 11<sup>TH</sup> SEPTEMBER

9.30 – 10.00	IPEG – AGM		ROOM 121
10.15 – 11.45	SESSION 2.1	<i>Global Trade Governance</i>	ROOM 121
	SESSION 2.2	<i>Global Economic Governance and Development</i>	ROOM 122
12.00 – 1.30	SESSION 3.1	<i>Global Financial Governance</i>	ROOM 121
	SESSION 3.2	<i>Global Economic Governance and Investment</i>	ROOM 122
1.30 – 1.35	CLOSING REMARKS		ROOM 121
1.35 – 2.45	LUNCH		ROOM 121

# PROGRAMME DETAILS

## MONDAY 10<sup>th</sup> September

- 11.30 – 12.00

LIGHT LUNCH & REGISTRATION

- 12.00 – 12.05

CONFERENCE INTRODUCTION

Phoebe V. Moore-Carter, *University of Salford, IPEG Convenor*

- 12.05 – 1.00

BOOK LAUNCH     *The Problem with Banks*

Room 121

CHAIR: André Broome, *University of Birmingham*

- Lena Rethel, *University of Warwick*
- Timothy J. Sinclair, *University of Warwick*

- 1.15 – 2.30

KEYNOTE     *Global Economic Governance and the Rise of China*

Room 121

CHAIR: Leonard Seabrooke, *Copenhagen Business School*

- Professor Shaun Breslin, Director of the Centre for the Study of Globalisation and Regionalisation, Department of Politics and International Studies, *University of Warwick*

• 2.45 – 4.15

SESSION 1.1            *Global Monetary Governance*

Room 121

CHAIR: Liam Clegg, *University of York*

- Kranke, Matthias, *Free University of Berlin*  
**Currents of Bureaucratization at the IMF: Policy Coordination with other Organizations**
- Moschella, Manuela, *University of Turin*  
**The Institutional Roots of Incremental Ideational Change: The IMF, the Global Financial Crisis and Capital Controls**
- Bowles, Paul, *University of Northern British Columbia*  
**International Monetary Power and China**
- Braun, Benjamin, *University of Warwick*  
**Ideas, Contingency Planning, and Crisis Management: The Role of the ECB in the Crisis of 2007-2012**

• 2.45 – 4.15

SESSION 1.2            *The Politics of Ideas in Global Economic Governance*

Room 122

CHAIR: Peter Burnham, *University of Birmingham*

- Eagleton-Pierce, Matthew, *University of Exeter*  
**Beyond Mere Symbolism: Symbolic Power in the World Economy**
- Moore-Carter, Phoebe V., *University of Salford*  
**Depoliticisation and Legitimation Aren't Working**
- Stanley, Liam, *University of Birmingham*  
**Crisis Narration and Off-Loading Responsibility: Displacing Blame for the 'Age of Austerity' in the UK**
- Kjar, Iver, *Copenhagen Business School*  
**Everyday International Political Economy: Still on Shaky Ground?**

- **4.15 – 5.30**

**ROUNDTABLE**      *History and Crisis in Theory and Practice*  
**Room 121**

CHAIR: Amin Samman, *University of Birmingham*

- Bob Jessop, *Lancaster University*
- Ronen Palan, *City University*
- Leonard Seabrooke, *Copenhagen Business School*

- **5.30 – 6.00**

**CONFERENCE PARK HOTEL CHECK-IN**      *Lucas House*

Walking route from University of Birmingham North Gate to Lucas House: <http://goo.gl/maps/YaZL5>

- **6.00 – 7.15**

**PRE-DINNER DRINKS**      *Bratby Bar, Ground Floor of Staff House, University of Birmingham*

Staff House is located in building R24 on the campus map:

[www.birmingham.ac.uk/Documents/university/edgbaston-map.pdf](http://www.birmingham.ac.uk/Documents/university/edgbaston-map.pdf)

- **7.30 – 9.30**

**CONFERENCE DINNER**      *Astor Restaurant, Top Floor of Staff House, University of Birmingham*

[www.venuebirmingham.com/astor-restaurant](http://www.venuebirmingham.com/astor-restaurant)

(For conference speakers, session chairs, & presenters only)

# TUESDAY 11<sup>th</sup> September

- 9.30 – 10.00

IPEG – AGM

Room 121

- 10.15 – 11.45

SESSION 2.1            *Global Trade Governance*

Room 121

CHAIR: David Bailey, *University of Birmingham*

- Siles-Brügge, Gabriel, *University of Manchester*  
**Explaining the Resilience of Free Trade: The ‘Smoot-Hawley’ Myth and the Crisis**
- Dieter, Heribert, *German Institute for International and Security Affairs (SWP), Berlin*  
**Global Rules for Trade, National Rules for Finance?**
- Hurt, Stephen R., *Oxford Brookes University*, Lee, Donna, *University of Birmingham*, and Lorenz, Ulrike, *University of Potsdam*  
**The Argumentative Dimension to the Economic Partnership Agreements**
- Mortensen, Jens L., *University of Copenhagen*  
**The Clash of the Basel and Geneva Paths of Global Economic Governance: Reconciling Growth, Flexibility and Stability Concerns in the Treatment of Trade Finance in Basel III**

- 10.15 – 11.45

SESSION 2.2            *Global Economic Governance and Development*

Room 122

CHAIR: Luis Cabrera, *University of Birmingham*

- Clegg, Liam, *University of York*  
**Social-spending Targets at the IMF: Hierarchical Bureaucracy and the Rapid Operational Change in Global Economic Governance**
- Harman, Sophie, *Queen Mary, University of London*  
**Back to the Changed Future? The Internal Challenge of the World Bank’s New Structural Approach**
- Li, Jiesheng, *University of Birmingham*  
**The Future of Global Economic Governance: States Governing the International Aid System**
- Tan, Celine, *University of Warwick*  
**Rescripting the Sovereign Debt Regime: The HIPC Framework and New Normative Values in the Governance of Third World Debt**

- **12.00 – 1.30**

**SESSION 3.1**            *Global Financial Governance*

Room 121

CHAIR: Ronen Palan, *City University*

- Carstensen, Martin, *Copenhagen Business School*  
**Global in Life, Still National in Death? Special Bank Resolution Regimes after the Crisis**
- McPhilemy, Samuel, *University of Birmingham*  
**From Harmonisation to Discord: Towards a New Framework for European Financial Integration**
- Sheehan, Brendan, *Leeds Metropolitan University*  
**The Challenges of Global Financial Governance**
- Snaith, Holly, *University of Sheffield*  
**Narratives of Optimal Currency Area Theory and Eurozone Governance**

- **12.00 – 1.30**

**SESSION 3.2**            *Global Economic Governance and Investment*

Room 122

CHAIR: Colin Thain, *University of Birmingham*

- Morgan, Jamie, *Leeds Metropolitan University*  
**Hedge Funds as a Governance Problem: The Systematic Production of Irresponsibility**
- Paudyn, Bartholomew, *University of Victoria*  
**Crisis Management and the Credit Rating Agencies: The Supervisory Conflicts of the European Securities and Markets Authority**
- Sennholz-Weinhardt, Barbara, *University College London*  
**Constructing and Contesting the Threat of Industry Mobility: European Hedge Fund Regulation from a Social Facts Perspective**
- Paulsen, Lauge, *Nuffield College, Oxford University*  
**Bounded Rational Policy Diffusion: The Case of Bilateral Investment Treaties**

- **1.30 – 2.45**

**LUNCH AND CONFERENCE CLOSE**

Room 121



# LIST OF PARTICIPANTS

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